



MEET ASHLEY · CHRONVITA AI RECEPTIONIST

# Care begins with an answered call.

Ashley is your AI receptionist — she answers every patient call, books appointments, and never lets a patient fall through the cracks. 24/7.

Team briefing · Prepared for **Tereza & the team**

24/7

ALWAYS  
ANSWERING

100%

CALLS PICKED UP

<60s

LEAD CALLBACK

16+

LANGUAGES

## THE SIMPLE VERSION

# What Voice AI actually is

Ashley is a smart receptionist that answers the phone in a natural, human-sounding voice — no lunch break, no sick days, no busy signal.

A patient calls, she has a real conversation, answers their questions, books them, or captures their details for your team. She sounds like a warm, knowledgeable front-desk person — not a robot, not a phone tree.

## ONE BRAIN, THREE CHANNELS

# Everywhere your patients reach out



### **Inbound**

Answers every incoming call: books appointments, qualifies callers, answers insurance questions, triages emergencies to a human, and holds the real conversation your patients want.



### **Outbound**

It *makes* calls too: reminders, follow-ups, post-treatment check-ins, and reactivating past patients. Self-learning — it sharpens with every conversation.

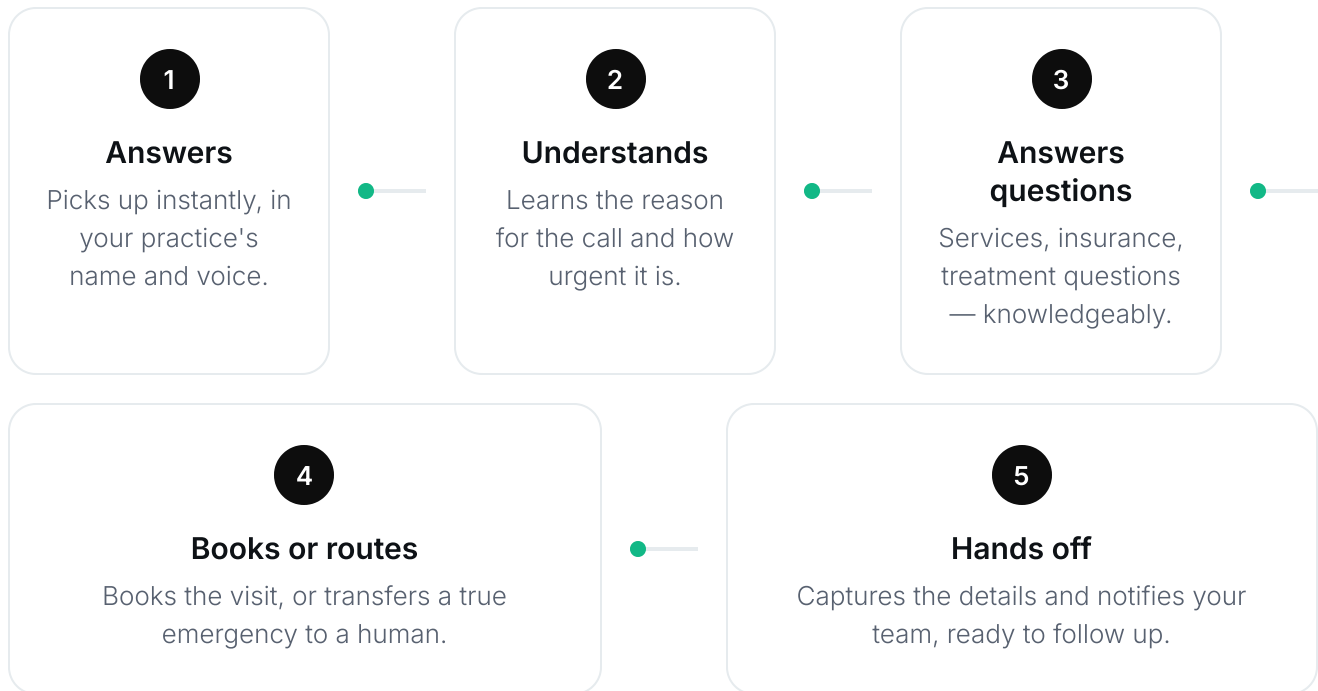


## Smart Web

The same AI on your website as a chat/voice widget: captures and qualifies leads, answers questions, and books — 24/7.

### HOW A CALL WORKS

## What Ashley does on every call

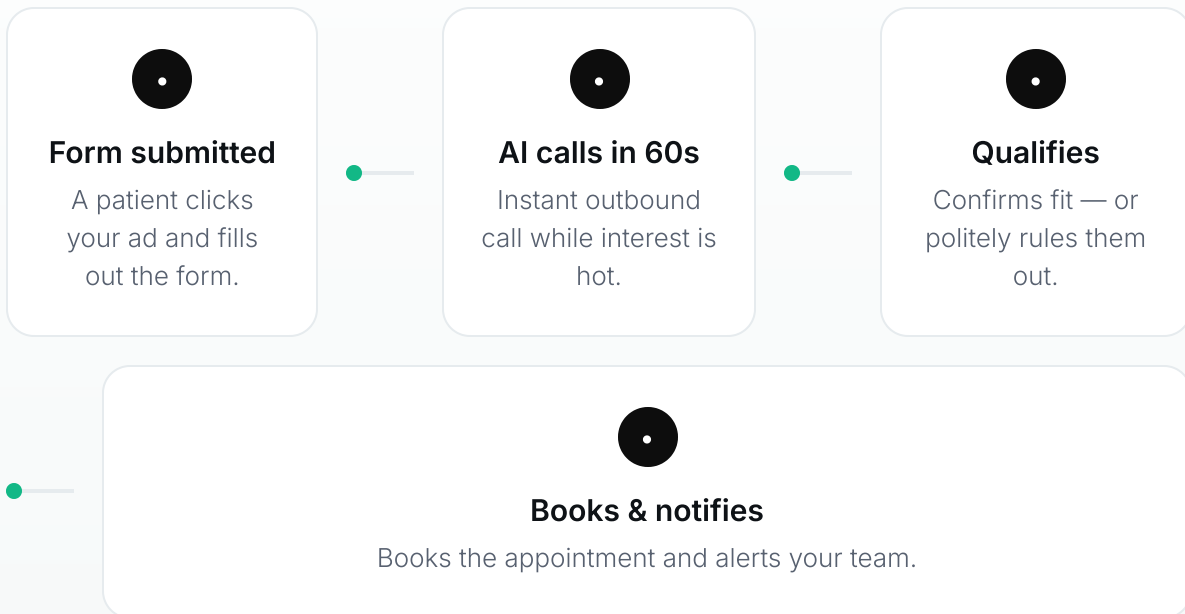


# The 60-second callback

The single biggest driver of ad-funnel conversion — automated.

60 seconds

If you run Meta, Facebook, or Google ads, this changes your numbers. The moment someone fills out a form, the AI calls them within 60 seconds — while they're still on their phone and still interested.



Also: **reactivation campaigns**, customer-service calls, reminders and check-ins — by voice today, with **text follow-up on the way**.

## THE IMMEDIATE SOLUTION

# What Ashley solves right now

We start by fixing the five things that quietly cost a practice the most.



### **Missed calls**

Every call answered — after-hours, lunch, or when the desk is slammed. No voicemail, no callers dialing the next office.



### **Tyre-kickers**

Qualifies and filters time-wasters, so your team only spends time on real, ready patients.



### **Call triage**

Sorts every caller by need and urgency, and routes them to the right place.



### **Emergency calls**

Recognizes a true emergency and gets it to a human immediately.



### **After-hours calls**

Covers nights, weekends, and holidays — the hours patients actually call.

What's next: we build on top of this with text follow-up. For now, you get an **email notification after every call** — so nothing slips.

## SET UP YOUR WAY

# No new number. Your rules.

Ashley fits into how the practice already runs its phones.



### **Keep your number**

No new phone number needed — we simply forward your existing line to Ashley.



### **Three-ring fallback**

Want your team to answer first? If no one picks up in 3–5 rings, the call auto-forwards to Ashley, who steps in. (Depends on your phone provider.)



## Set the hours

Answer every call, or only after-hours and overflow. You choose exactly when Ashley hops in.

And she never gives a busy signal — Ashley handles **up to 20 calls at the same time** out of the box, with a **bulk option** when you need more.

### THE ROI

# \$70,000+

One recovered patient can cover the system  
for years

In high-value dentistry, a single case runs \$70,000 and up. The AI doesn't need to catch many calls to pay for itself many times over — and that's before the everyday bookings it captures 24/7. *(We'll plug in your real numbers on the call.)*

## WHY US

# Bespoke — not a cookie-cutter bot

We build the system from scratch around your practice, trained on the frameworks the top dentists use.

### GENERIC VOICE AI

- × Rigid, one-size-fits-all templates
- × Hard to change, little real control
- × Limited knowledge base — pay extra to add
- × No dentistry expertise

### CHRONVITA

- ✓ Custom-built from scratch for your practice
- ✓ Full control + real-time analytics
- ✓ A deep, growing knowledge base competitors can't match
- ✓ Trained on real biological-dentistry frameworks

SPEAK EVERYONE'S LANGUAGE

## 16+ languages, switching naturally

Capture the international and traveling patients your front desk might otherwise lose.

Spanish

English

Portuguese

Russian

German

Serbian

Hindi

Turkish

Vietnamese

+ many more

FOUNDING PRACTICE

## Custom-built for you

As a founding practice, we build the system *with* you.

### **Name it whatever you want**

Fully your brand — the AI carries your practice's name and identity.

### **Custom intake & triage**

Designed exactly how you want your calls handled, with the precise fields you want captured.

### **Bookings your way**

Into Google Calendar and Outlook, with PMS integration (Open Dental first) explored as needed.

## Trained on your practice

Your services, your tone, your world — so it truly knows what it's talking about.

## Live analytics dashboard

Every call and metric, transcripts, and call sentiment — real-time data and full control.

## Warm lead handoff

Collects the right info and hands your team a documented lead — easy to close, even on the road.

### FULL VISIBILITY

A summary after every call — and a dashboard for it all

#### ● New call summary · from Ashley

Caller **Maria G. · (415) 555-0182**

About **New patient — mercury-safe removal**

Outcome **Booked · Thu 2:30pm**

Sentiment **● Positive**

Recording **Listen >**

✉ **Email after every call** — who called, what they wanted, and the call sentiment, straight to your inbox.

📈 **Metrics tracking** — calls answered, booked, and recovered, in your live dashboard.

🎵 **Recordings + transcripts** — a link to every conversation, so you can listen back anytime.

## INTEGRATIONS

# Live day one — plus the PMS build

Start immediately on what's ready now; we build the deeper practice-management link with you.



**Google Calendar**  
LIVE NOW



**Outlook**  
LIVE NOW



**Open Dental**  
CUSTOM BUILD

### Live right off the bat

Call answering & forwarding (no new number), call transfer, calendar bookings, email, and your dashboard with per-call summaries. A practice can go live fast.

### Built with you — the PMS layer


Deeper integration into your practice-management software (Open Dental first, others explored) — a custom build we develop and fund in the early phases with founding practices, for full two-way visibility.


BUILT FOR HEALTHCARE

# HIPAA-ready, not a repurposed chatbot

Built on HIPAA-compliant infrastructure, so patient data is genuinely safe. We sign a Business Associate Agreement (BAA) — security is built in, not bolted on.

 HIPAA-compliant infrastructure

 Signed BAA

 Data stays secure

GETTING STARTED

## How the process works

1

### Book a call

Sit down with our team.

2

### Map it out

Exactly how your practice operates.

3

### Build & train

Your custom workflow, trained on the master knowledge base.

4

### Tailor

Bookings, custom fields, outbound scenarios.

5

### Go live

With your full dashboard and analytics.

This is **Phase 1** — fine-tuning the core system with our founding practices. Once it's solid, we go deeper: PMS integrations and further customization, built from your real-world use.

#### WHITE-GLOVE FULFILLMENT



## A dedicated rep — even after launch

You're never on your own. Once you're live, you get a dedicated team member assigned to your practice — to handle any issues and bugs, fine-tune the system as you use it, and turn your feedback into real improvements. As a founding practice, your input directly shapes the product.



### Handles issues & bugs

Anything that comes up post-launch, your rep takes care of — fast.



### Fine-tunes as you go

The system keeps getting sharper for your practice, hands-on.



## Your feedback → product

What you tell us becomes the next improvement — you help build it.

### WHAT'S COMING

## On the roadmap

Shaped by our founding practices.

- **Network referrals from the documentary** IN DEVELOPMENT  
The *Bye Ol' Dentistry* concierge AI passing a patient's context and notes straight to your team when it connects them to you — so leads arrive warm and briefed. Not yet a confirmed feature; we're working out fair lead distribution on the back end.
- **Deeper PMS integrations** IN PROGRESS  
Full two-way visibility with your practice-management software.
- **AI scribe**  
Automatic visit and meeting notes, if there's enough demand.
- **Unified text + voice follow-up**  
One seamless follow-up flow across both channels.

KEPT SIMPLE

## Your costs

As a founding member, you get a genuinely good deal on all of them.

### ONE-TIME

#### Setup fee

To custom-build and tailor your agent.

### MONTHLY

#### Licensing fee

To run and maintain your platform.

### USAGE

#### Per-minute

Per minute of AI talk time, at founder pricing.

**Cost is controllable** — much of it comes down to the AI configuration on the back end, so we tune the build to your budget. A per-patient model is an option too. Exact pricing is set with the team on the call, tailored to your build.

PLAIN ENGLISH

## The terminology, decoded

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### Voice AI / AI receptionist

A human-sounding AI that answers and makes phone calls.

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### Inbound / Outbound

Calls coming in vs. calls the AI makes out.

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<b>Smart Web</b>	The same AI as a chat/voice widget on a website.
<b>PMS</b>	Practice Management Software — the system a practice runs on for scheduling, records, and billing (e.g., Open Dental).
<b>Speed to lead</b>	Calling a new lead within seconds of them submitting a form.
<b>Call sentiment</b>	The AI's read of the caller's mood — positive, neutral, or negative.
<b>Three-ring fallback</b>	The AI only picks up if the human team doesn't answer within a few rings.
<b>Concurrent calls</b>	How many calls it handles at once — up to 20, with a bulk option.
<b>HIPAA / BAA</b>	The healthcare-privacy law / the agreement that keeps patient data compliant.

## QUESTIONS DENTISTS ASK

# Common questions

### **Will patients know it's AI? Does it sound robotic?**

Ashley sounds like a warm, natural person — not a phone tree. And we always disclose that it's an AI, honestly. Most patients simply feel like they finally reached someone who picked up.

### **Is my patient data safe?**

Yes. Ashley runs on HIPAA-compliant infrastructure, and we sign a Business Associate Agreement (BAA). Data security is built in, not bolted on.

### **What happens with an emergency, or if Ashley can't help?**

Ashley recognizes a true emergency and transfers it to a human immediately. For anything outside her scope, she routes the caller to your team — no dead ends.

### **Will this replace my front desk staff?**

No — it supports them. Ashley takes the phone load (especially overflow and after-hours) so your team can focus on the patient in the chair.

### **Can it book into my calendar and dental software?**

Yes — Google Calendar and Outlook today. Open Dental and other practice-management integrations are actively in progress, and we build them with our founding practices.

### **Can it answer insurance questions?**

Yes — Ashley handles insurance basics and new-patient questions, and collects the details your team needs to follow up.

### **What about after-hours, or lots of calls at once?**

Ashley works 24/7 — nights, weekends, holidays — and never gives a busy signal. She can handle many calls at the same time, so no patient waits on hold.

### **How long does setup take, and what if something breaks later?**

It's done-for-you — you touch nothing technical; we build and maintain everything. After launch, your dedicated rep handles any issues, bugs, and fine-tuning.

## THE FOUNDING-PARTNER OFFER

# Be one of the first 10

We're bringing on an initial group of 10 practices to build this product *with* us — and yours would be one of them.

- ✓ **Tailored to you** — a custom intake process built exactly how you want it.
- ✓ **Founder pricing, grandfathered** — you keep your rate as the product grows and prices rise.
- ✓ **You shape the product** — your feedback fine-tunes it before we take it wider.
- ✓ **We build your integrations with you** in these early phases.
- ✓ **A long-term partnership** — a practice we can grow with, and make this genuinely great together.

FOR YOU, TEREZA

## How to position the call

You're not closing on the spot — the goal is to book a 20-minute call with our team, where we map their setup and show Ashley live. Two questions do most of the work:

### 1. How many calls a day?

Call volume = the size of the missed-call problem = the ROI you can show them.

### 2. What PMS do they use?

Tells you the integration scope — and it's a strong buying signal.

- **Open with the pain:** "How many calls go unanswered after-hours? One could be a \$70k patient."
- **The fix, simply:** "A custom dental AI receptionist that answers every call 24/7, books, and hands your team the lead."
- **The founding hook:** "We're taking on 10 founding practices — founder pricing, grandfathered, and you help shape it."
- **The ask:** "Let's get you a quick 20-minute call to plug in your numbers and see it live."

NEXT STEP

## The highest-ROI **20 minutes** on your calendar this week

A quick call to plug in your real numbers, show you the AI live, and map exactly what it would handle for your practice.

# CHRONVITA

Care begins with an answered call.

A NexusCai and Avoxify company · Voice AI for medical & dental practices